



Sage 50 Accounts 2013

New

Who did we turn to
when it came to improving
Sage 50 Accounts?
A farmer from Aberdeen

When our customers talk, we listen.

sage



What is Sage 50 Accounts 2013?

Sage 50 Accounts 2013 is the market-leading accounts software that makes managing your customers, suppliers and day-to-day finances easy.

From invoicing customers and paying suppliers, to managing VAT returns and year-end accounts, it helps you manage all the different areas of your business. By keeping things simple, it frees you up to focus on your customers and your business.

We pride ourselves on listening to our customers. We helped 700,000 customers last year with support and advice through our UK-based support centre.

So, when it came to developing a new version of our accounts software, we spoke to hundreds of those customers, listened to their feedback and ideas to make Sage 50 Accounts 2013 even better.

Sage experts helped
700,000
customers last year...

with support & business advice

Why Sage?

We've been delivering software, services and support to help businesses with their day-to-day challenges for over 30 years. More than 800,000 UK businesses choose Sage to help them. Sage 50 Accounts is the market leading accounts software.

The business world is always changing. So we adapt our software and services - whether that's to keep up with the latest legislation, or introduce new technology.

By listening to our customers and adapting to changing business needs, we aim to help you meet your challenges now and in the future.



*TNS Market Measurement survey 2011 - an online survey of 707 UK businesses with 0-49 employees

Easy to get going... and keep on going

There's a simple set up wizard to help you get up and running with Sage 50 Accounts, making it easy to start off on the right track. Plus guides and videos within the software will talk you through exactly what you need to do and show you how to do it.

Because we know not everyone's an accounts expert, we ditch the jargon and make sure our software uses language you understand.

With 45 days free support, we're on hand to get you off to a great start with your software. And if you want to extend that, we offer a number of support options through our SageCover services.

Manage your **accounts and finances**

Use Sage 50 Accounts to keep track of your cash flow, giving you greater control of your business.

Are you covering your costs? What payments are due? Who do you need to chase for payment? Sage 50 Accounts helps you manage all this and more.

You'll find the information you need to prepare, generate and submit your VAT returns online all in one place, making it easy to deal with HM Revenue & Customs. And with things like profit and loss and balance sheet reports available at the touch of a button, you're always in control of your business.

Our software is developed
in the UK, working with
HM Revenue and Customs
to ensure Sage customers
are always compliant



Manage your customers and suppliers

Keeping track of your finances isn't just about adding up the numbers. It's data that can tell you a lot about your business. For example, who are your best customers? Or who buys what and when?

From the suppliers who always deliver when they say they will to the effect of offering a discount on a line or item, Sage 50 Accounts helps you make sense of your business.

As you record the information you need to keep your accounts straight, you can build up a better picture of your customers and suppliers. How you use that information is up to you. Sage 50 Accounts puts it at your fingertips.



Call us on **0800 44 77 77**



Or visit **www.sage.co.uk/sage50accounts**



To take a free trial of Sage 50 Accounts 2013, visit **www.sage.co.uk/testdrive**

Manage your business with reports that are easy to understand

Reports can tell you a lot about your business, helping you make informed decisions and giving you the information you need to stay in control.

Sage 50 Accounts comes with a choice of reports that give you as much or as little detail as you like. See an overview of your business at a glance, or perform in-depth analysis with reports that can be tailored to your business.

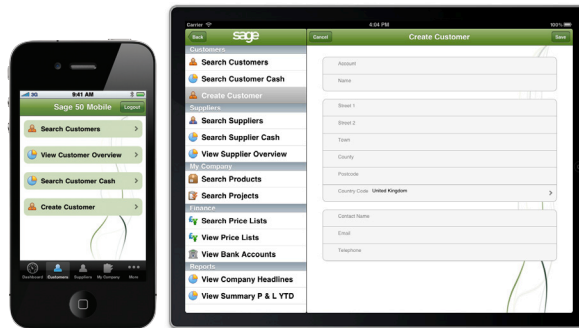


Over 22,000
downloads to date

Sage 50 Accounts Mobile – take your business with you

Sage 50 Accounts Mobile gives you live access to your Sage 50 Accounts 2013 information on your iPhone®, iPad®, BlackBerry® and Android® mobile device, so you can keep up to date with your finances wherever you are.

Our free mobile applications are simple to use and set up with your desktop software. Use them to get a quick overview of customer, supplier and financial details.



For more information visit www.sage.co.uk/sage50mobile



	Sage 50 Accounts	Sage 50 Accounts Plus	Sage 50 Accounts Professional
Get up and running:			
Easy to set up and use	●	●	●
Company configuration - NEW in 2013	●	●	●
Help centre with online content - NEW in 2013	●	●	●
In a language non Accountants can understand – IMPROVED in 2013	●	●	●
Easily find the information you need in the new report browser - IMPROVED in 2013	●	●	●
View video demos	●	●	●
Learn in practice mode	●	●	●
Easily correct mistakes	●	●	
e-learning	Chargeable	Chargeable	Chargeable
Support for Virtual Environments	●	●	●
Online Registration & Activation	●	●	●
Manage your Customers: The ability to target, acquire, trade with and retain the best mix of customers for your business.			
Find contact details quickly and easily	●	●	●
Create quotations and invoices	●	●	●
Integration with Sage ACT!	●	●	●
Know how much profit you will make on each quote or invoice before you commit	●	●	●
Apply flexible discounts to win business	●	●	●
See who owes you money and when it's due	●	●	●
Record Till Takings***	Quick	Quick	Quick

** Additional purchase required

** Additional purchase of Sage Additions required. These are products developed by the Sage Developer Community (not Sage) that integrate with some Sage products.

*** Quick indicates there is a dedicated entry form to simplify the data entry process for either cash or till takings. These forms are designed to simplify the data entry process for owner managers who are unfamiliar with accounts software. These activities are completed directly into the bank accounts in all other products.

	Sage 50 Accounts	Sage 50 Accounts Plus	Sage 50 Accounts Professional
Record Cash Sales***	●	●	●
Receive and process card payments*	●	●	●
Sage Pay- Pay Now Button on invoices*	●	●	●
Integration with Web Stores	●	●	●
Manage individual projects and costs		●	●
Manage your sales orders			●
Easily email invoices to your customers - NEW in 2013	●	●	●
Manage Your Suppliers: The ability to ensure you can manage your supplier base to provide the best products and service packages for your customers.			
Find contact details quickly and easily	●	●	●
Record purchase invoices in batches	●	●	●
Create purchase individual invoices	●	●	●
Manage purchase orders			●
See who you owe money to and when it's due	●	●	●
Easily email documents to your suppliers - NEW in 2013	●	●	●
Manage your finances: The ability to manage cash flow, in period and end of period accounts, produce management accounts and manage funds, capital & assets.			
Share information electronically with your Accountant	●	●	●
Keep track of money going in and out of your business	●	●	●
See your cash position at a glance	●	●	●
Prepare VAT Returns	●	●	●
Annual Accounting	●	●	●

	Sage 50 Accounts	Sage 50 Accounts Plus	Sage 50 Accounts Professional
VAT Cash Accounting	•	•	•
Irish VAT Cash Accounting	•	•	•
e-VAT submissions	•	•	•
e-payments	•	•	•
Credit from Invoice	•	•	•
ECSL Changes – Sales List	•	•	•
Reverse Charge VAT	•	•	•
Flat Rate VAT	•	•	•
Irish VAT return file available - Update	•	•	•
Audit preparation	•	•	•
Profit and Loss and Balance Sheet reports	•	•	•
e-banking	•	•	•
Bank reconciliation for up to date figures.	•	•	•
Export your information to Microsoft Office	•	•	•
Control budgets for key areas of your business	•	•	•
New File Import	•	•	•
Support for Charities.	•	•	•
Convert currencies for foreign trading			•
Lock Date	•	•	•
Chart of Accounts	•	•	•
Annual Return of Trading Details (Ireland)	•	•	•
Improved management reports with drill down - IMPROVED in 2013	•	•	•
Easy to follow month end, year end & VAT process - IMPROVED in 2013	•	•	•
Report designer – simple view, easy to edit reports and invoices - IMPROVED in 2013	•	•	•
Improved Excel integration is a usable format - IMPROVED in 2013	•	•	•

	Sage 50 Accounts	Sage 50 Accounts Plus	Sage 50 Accounts Professional
Manage your business: The ability to design, execute, and control the conversion of your resources into desired goods and services, and implement your business strategy.			
Keep track of your products and services	•	•	•
Control your stock	•	•	•
Barcode creation	•	•	•
Understand what sage services are available.	•	•	•
Report Browser	•	•	•
Multi-user ready*		•	
Multi-company	•	•	•
Quick Search	•	•	•
Quick Print using Default Layouts	•	•	•
Quick tasks - create invoices from product list, invoice cash sales - NEW in 2013	•	•	•
Manage components and assembled products	•	•	•
Integrates with Sage Payroll	• Sage Instant Payroll • Sage 50 Payroll	• Sage Instant Payroll • Sage 50 Payroll	• Sage Instant Payroll • Sage 50 Payroll
Integrates with Sage Additions**	•	•	•
Construction Industry Scheme ready*	•	•	•
Integrates with Sage 50 Forecasting	•	•	•
Integrates with Sage Construction*	•	•	•
Integrates with Sage 50 Retail Solutions*		•	•
Integrates with Sage 50 Manufacturing*			•
Integrates with ACT!	•	•	•
Integrates with Sage Pay	•	•	•
Manage your time with integrated diary and reminders	•	•	•
Record e-bay transactions**	•	•	•
Anytime / Anywhere access	Sage 50 Accounts Mobile	Sage 50 Accounts Mobile	Sage 50 Accounts Mobile
Sage International Payments	•	•	•



Save with Sage Starter Solutions

Our starter solutions are one of the most cost effective ways of getting up and running whilst providing the training and support you need to make the most of your accounts software.

Choose from **Sage 50 Accounts**, **Sage 50 Accounts Plus** or **Sage 50 Accounts Professional** Starter Solutions

You'll get the software and:

- **SageCover telephone and email based support**
- **£265 Training voucher**
- **100 laser invoices**



For more information visit
www.sage.co.uk/sage50accounts

Want to find out more?



Call us on 0800 44 77 77



Or visit **www.sage.co.uk/sage50accounts**



To take a free trial of Sage 50 Accounts 2013,
visit **www.sage.co.uk/testdrive**

sage

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